



Botanic Gardens
AUSTRALIA & NEW ZEALAND

PARTNERSHIP PACKAGES



PARTNER PACKAGES



PLATINUM \$20,000

All Gold benefits plus:

- Opportunity to sponsor Botanic Gardens Day
- Speaking opportunity at webinars upon negotiation
- Free trade stall at BGANZ congress
- Ability to book front page of Botanic GARDENER magazine



GOLD \$15,000

All Silver benefits plus:

- 4 additional social media posts
- 1 additional YouTube video
- Home page website banner for one month
- 1/2 page in annual report
- Promotion at webinars (to be agreed on individual basis)
- 2 x BGANZ congress tickets (biennial)



SILVER \$10,000

- Logo placement in annual report
- Logo inclusion on all enews
- Hyperlinked logo on website
- 8 enews
- 4 social media posts across Facebook, Instagram, X, LinkedIn
- YouTube video
- Double page spread in Botanic GARDENER magazine or advertorial article
- Website banner for one month
- 1/4 page in annual report
- Use of BGANZ logo for marketing assets



BRONZE \$5,000

- Logo placement in annual report
- Logo inclusion on all enews
- Hyperlinked logo on website
- 8 enews
- 2 social media posts across Facebook, Instagram, X, LinkedIn
- YouTube video
- Full page ad in the Botanic GARDENER magazine
- Use of BGANZ logo for marketing assets

BRAND OPPORTUNITIES

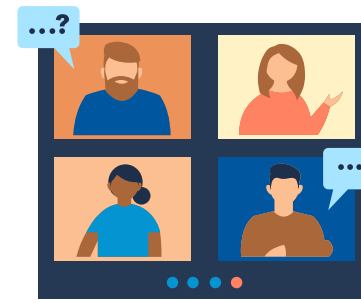
150 members, 90+ botanic gardens and arboreta



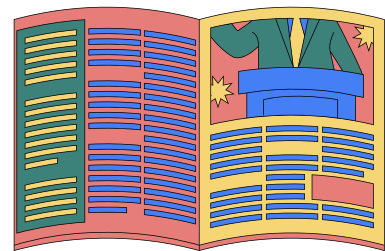
weekly emails direct to over 900 industry professionals



Social media: 6500 industry professionals and consumers



Webinars 21,000 industry professionals and consumers



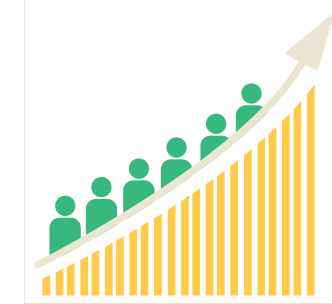
Botanic GARDENER Magazine twice per year



Congress 250+ participants



Botanic Gardens Day over 50 events, 80,000+ participants



Over 30 million visitors annually



Over 30,000 dedicated volunteers



Over 550,000 student visitors





Image credit Jason Thomas

CONTACT US

BGANZ welcomes opportunities to tailor partnerships with organisations of shared value, establishing a deeper level of collaboration and alignment to achieve mutual benefits and create lasting social impact.

We also welcome annual supporters whose contributions enable us to deliver ongoing benefits to the sector. Annual supporter packages are outlined on the following page.

Please contact Cassandra Nichols, CEO for further information

ceo@bganz.org.au

0415310629